



GOBÌERNU DI KÒRSOU

KONFERENSHA DI PRENSA

TURISMO I EFEKTONAN EKONÓMIKO

Ministerio di Desaroyo Ekonómiko | Djaweps, 22 di yanüari 2026



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CURAÇAO PORTS AUTHORITY

2025 CRUISE INDUSTRY DEVELOPMENT



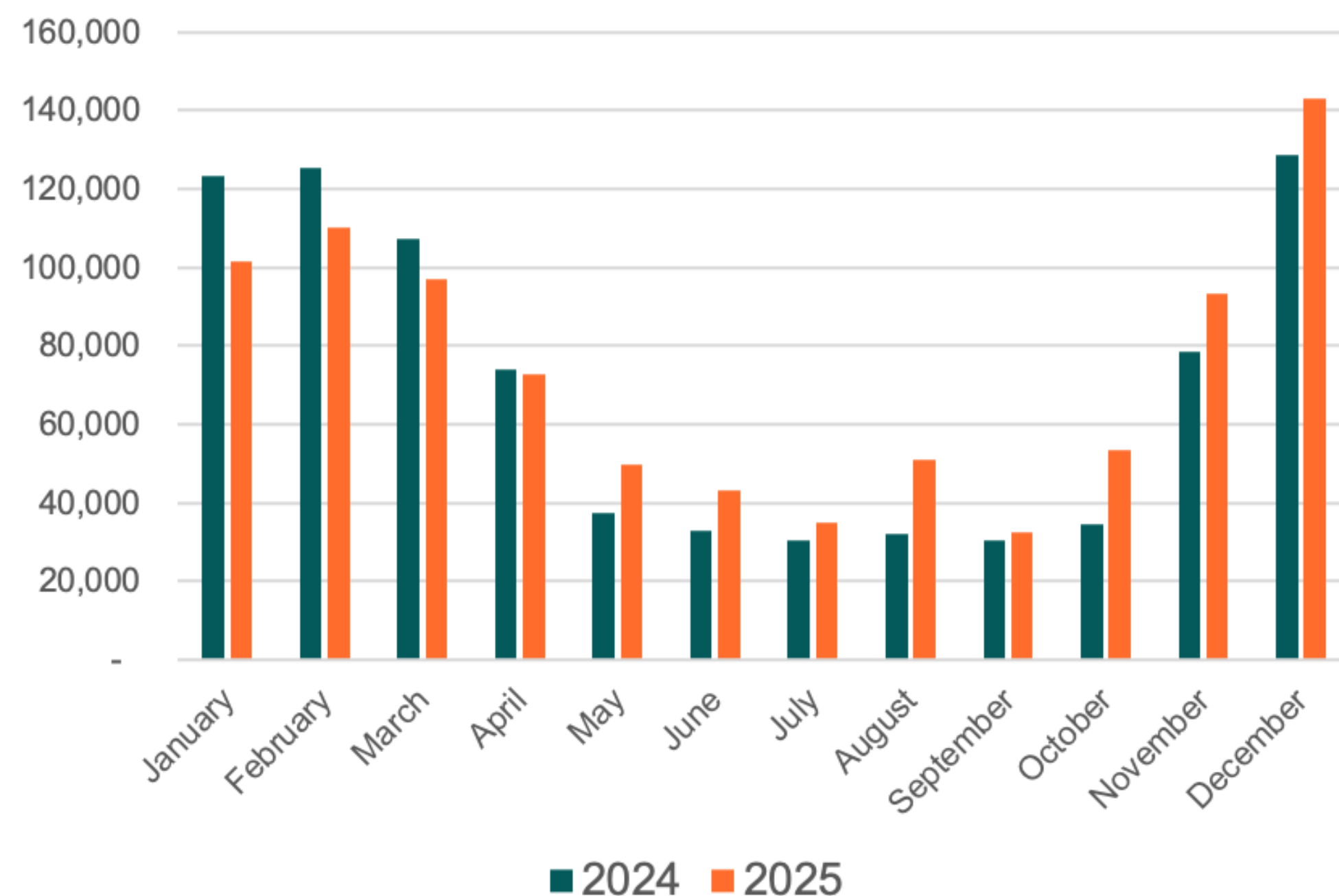
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CURAÇAO PORTS AUTHORITY

CRUISE PERFORMANCE OVERVIEW JAN - DEC 2025

Passenger arrivals

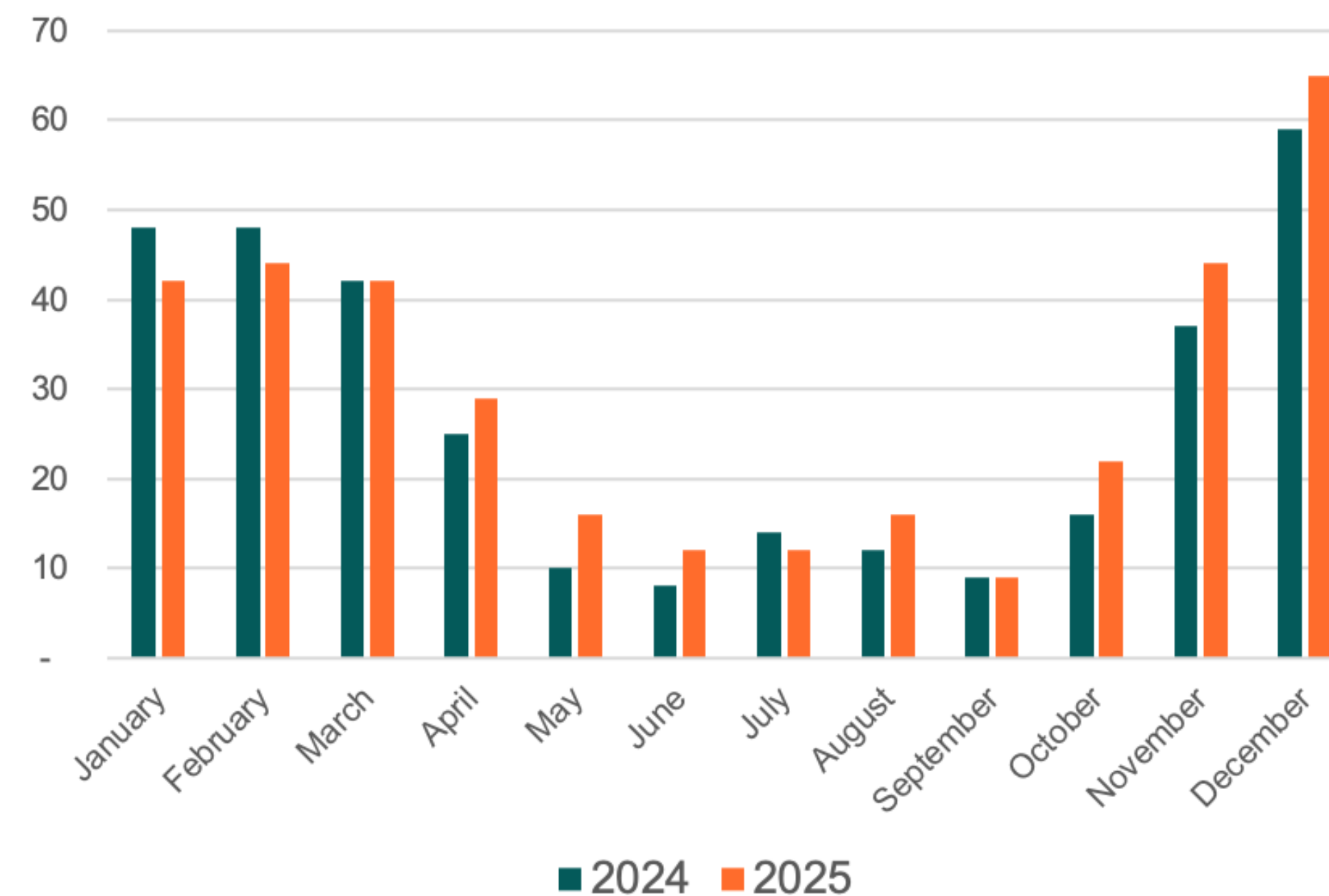


+5.7% (+47,699)

2025 pax arrivals: 882,583 (91% avg occ.)

2024 pax arrivals: 834,884 (91% avg occ.)

Cruise calls

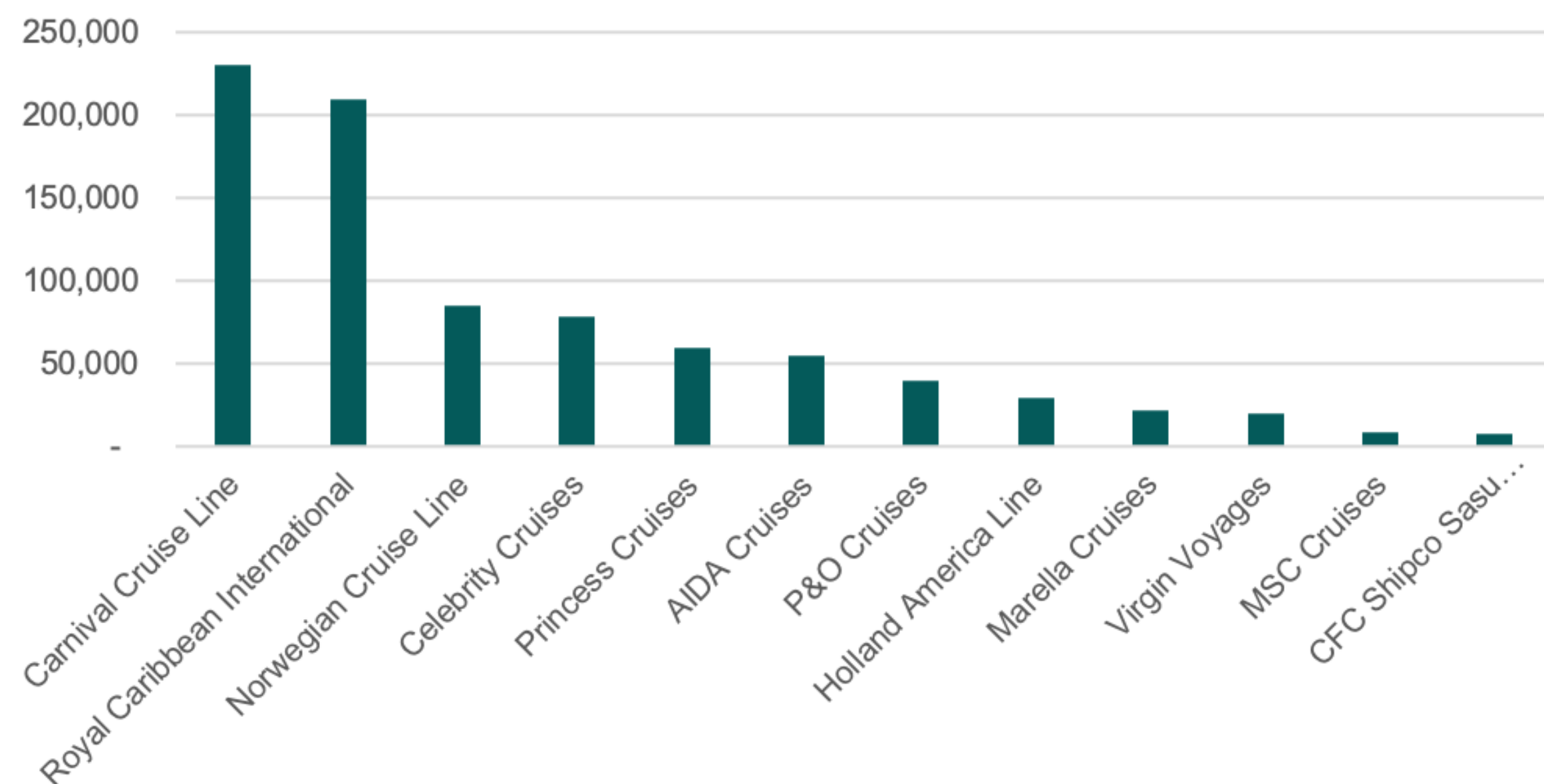


+7.6% (+25)

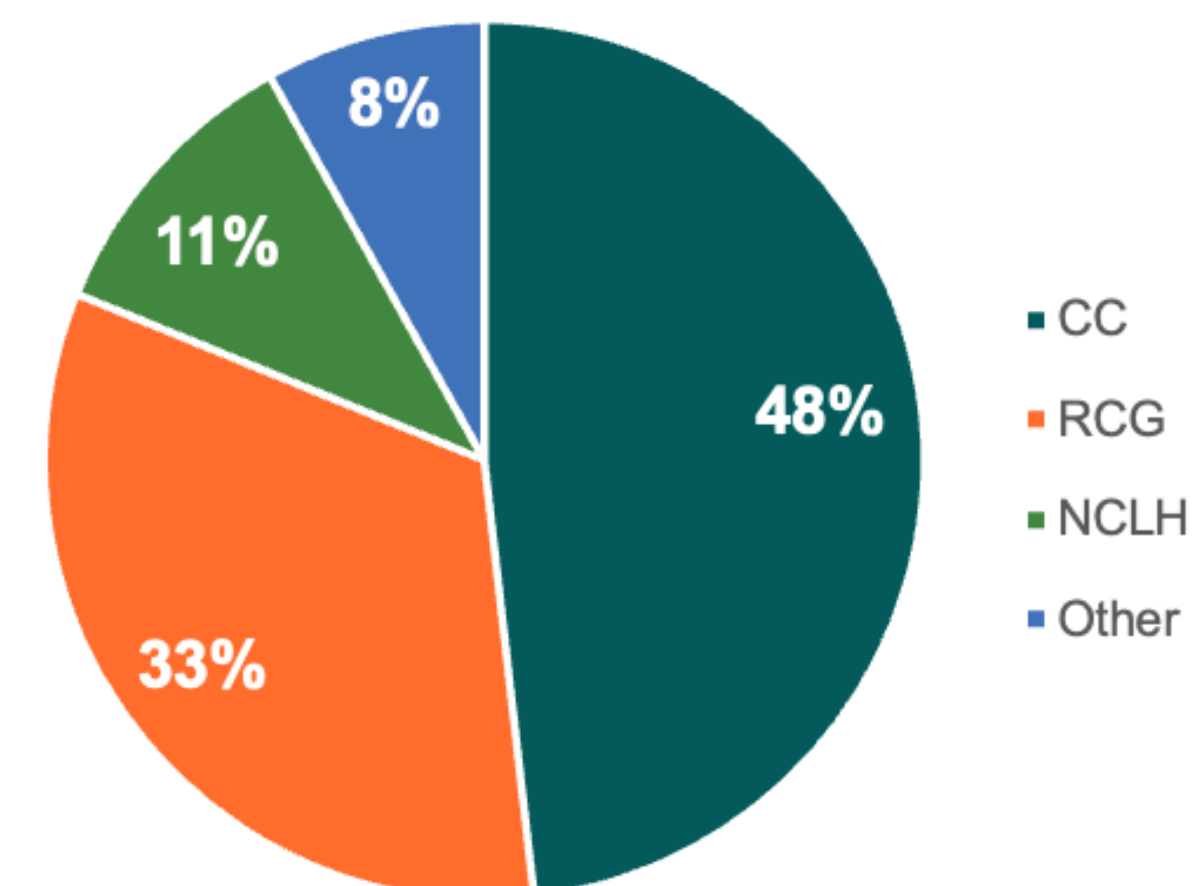
2025 cruise calls: 353

2024 cruise calls: 328

Top brands (pax)



Corp. market share (pax)

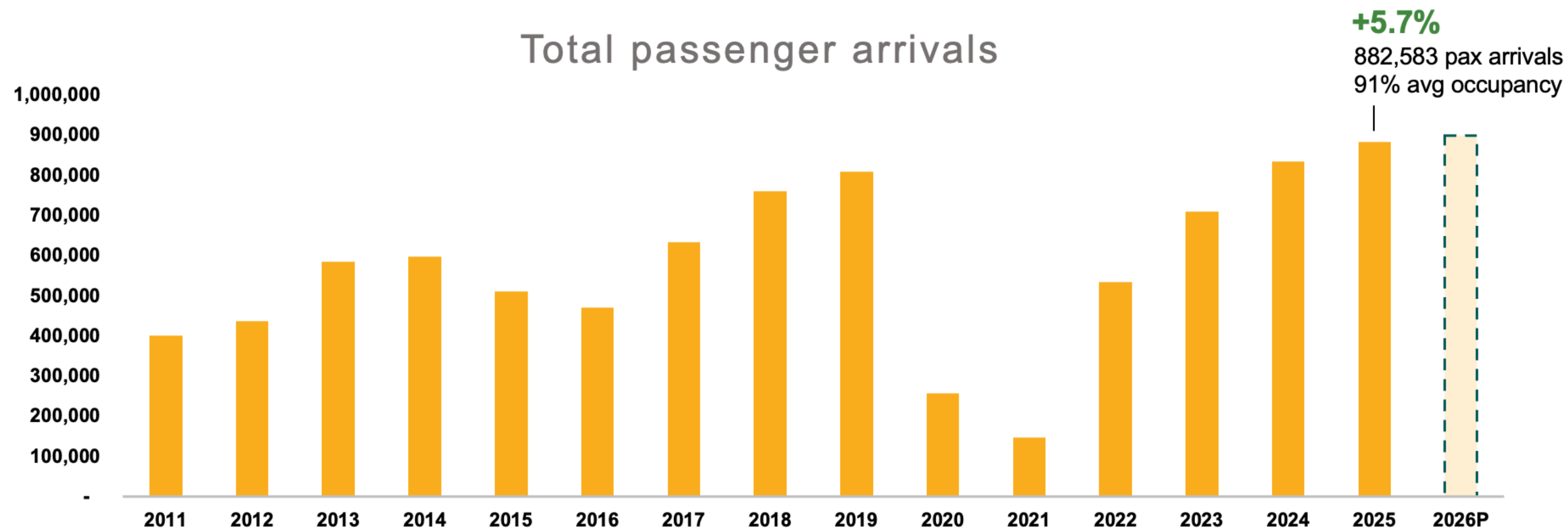


RCG RCI, Celebrity, TUI, Silversea, Hapag Lloyd

CC Carnival, HAL, P&O, AIDA, Princess, Costa, Seabourn, Cunard

NCLH NCL, Oceania, Regent Seven Seas

Total passenger arrivals



Arrivals Forecast 2026
900,000 passengers



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DEVELOPMENT HIGHLIGHTS

Upland Development

- Revetment upgrade MP1 (ongoing)
- Multi-use building MP2 (permitting, Ph.1 2025)
- Solar Walkway (implementation)
- AI capable camera system (installed)

Interporting (Renaissance)

- ~300 embarkations (1500 pax)
- 90% occupancy

Cruise App new functionality

- News notification indicator
- Late night stay indicator



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CONFERENCE AND EXPO PARTICIPATIONS

- Caribbean region will remain a **market leader** in market share (>40%).
- **Curated experiences** are seen as an opportunity to elevate the value proposition.
- **Evolution** of destination product and experiences ensures a unique product over time.
- **Larger vessels are coming online:**
 - Carnival has the Excellence class and is introducing the ACE class in 2029,
 - RCI has the Oasis class and more Icon class vessels are coming online,
 - NCL is introducing a larger class by 2030 (5000pax, expected to sail in Southern Caribbean).
- **More people** are sailing, each sailing is generating **more value**
- Overall **high satisfaction ratings** for Curacao.
 - There is opportunity to increase on-shore time (CCL).
 - Boating related Shorex is identified as an opportunity.
 - Late night stays are of interest (VV) if nightlife is appealing.
 - Tailored programs for crew and leverage travel agent network
- **Community and educational** programs
 - Environmental programs to educate about sustainability onboard
 - Social programs for kids, hospitality schools and seniors
 - Exploring community engagement programs with passengers
- **Promotion alignment** in positioning the destination.
- **Product development/ Capacity building** remain important focal areas



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CHATA

HOTEL SECTOR PERFORMANCE AND NEW PROJECTS 2026



CURAÇAO HOSPITALITY AND TOURISM ASSOCIATION (CHATA)

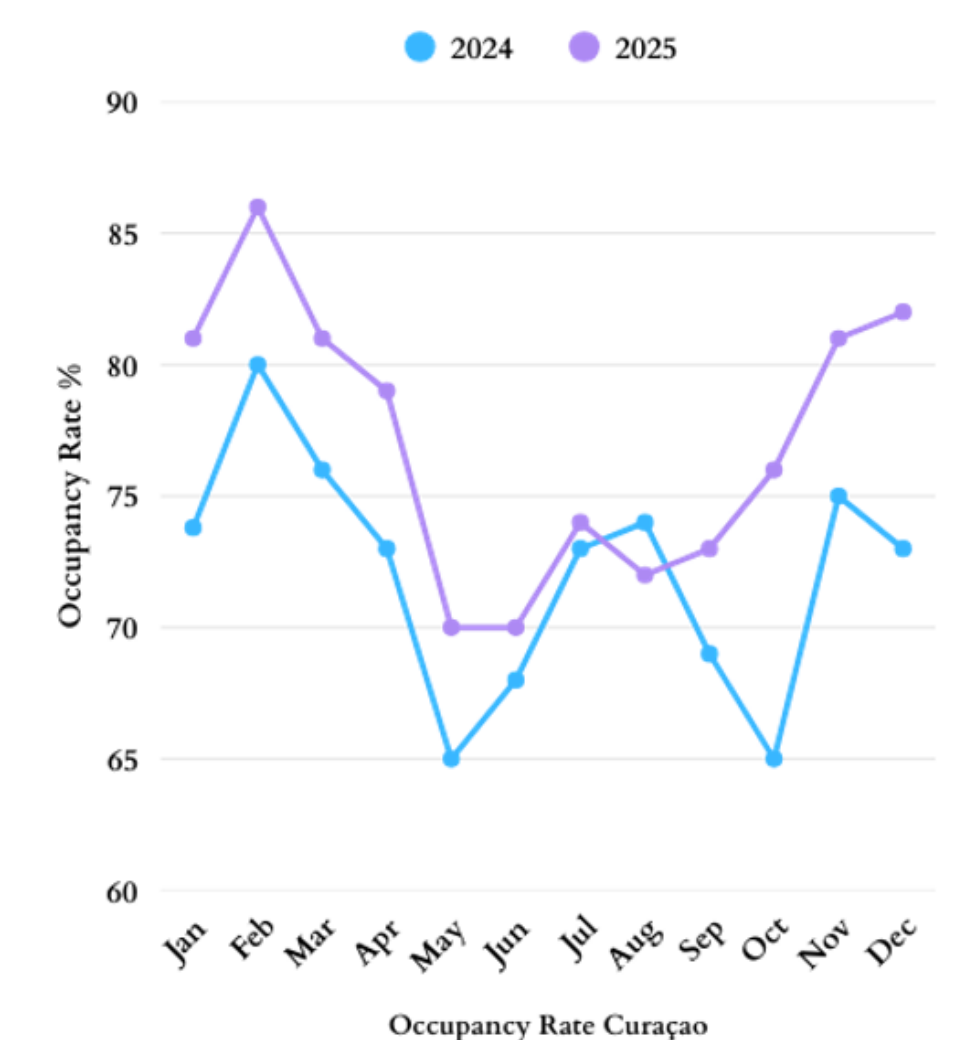
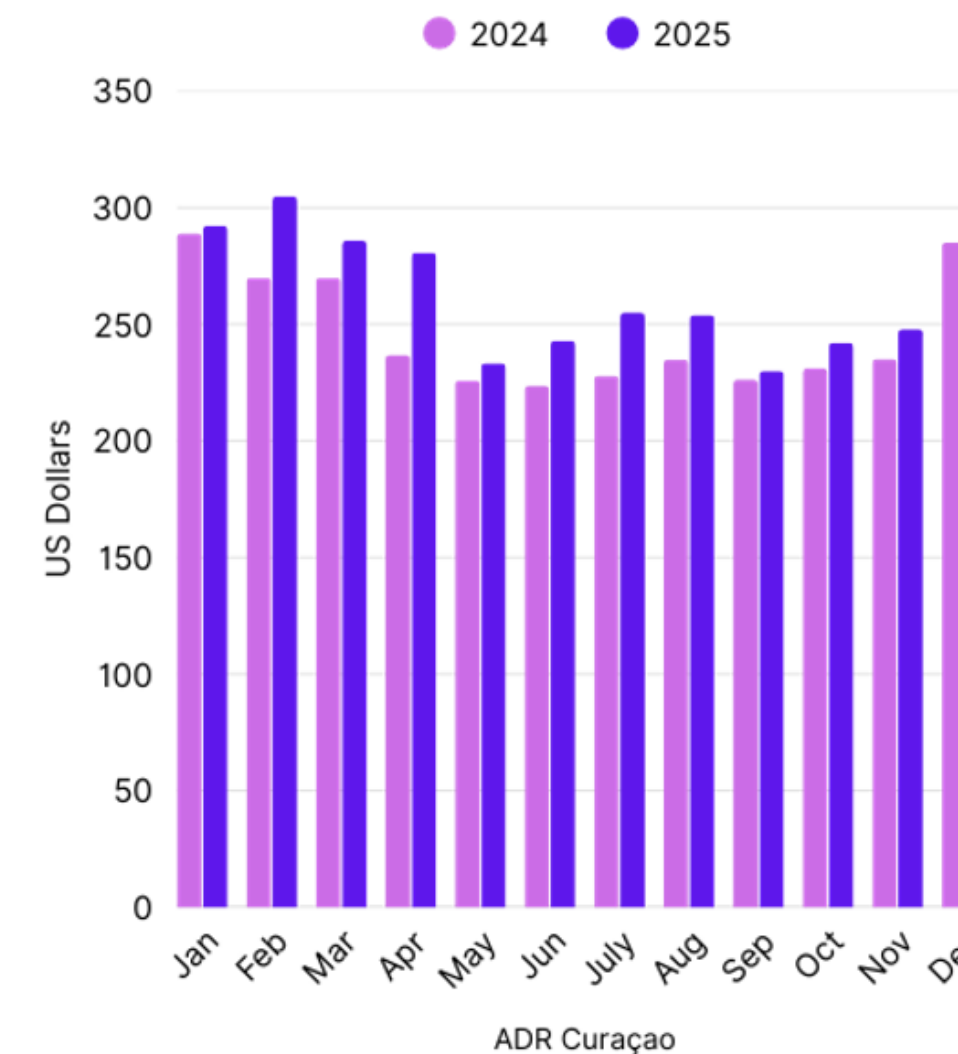
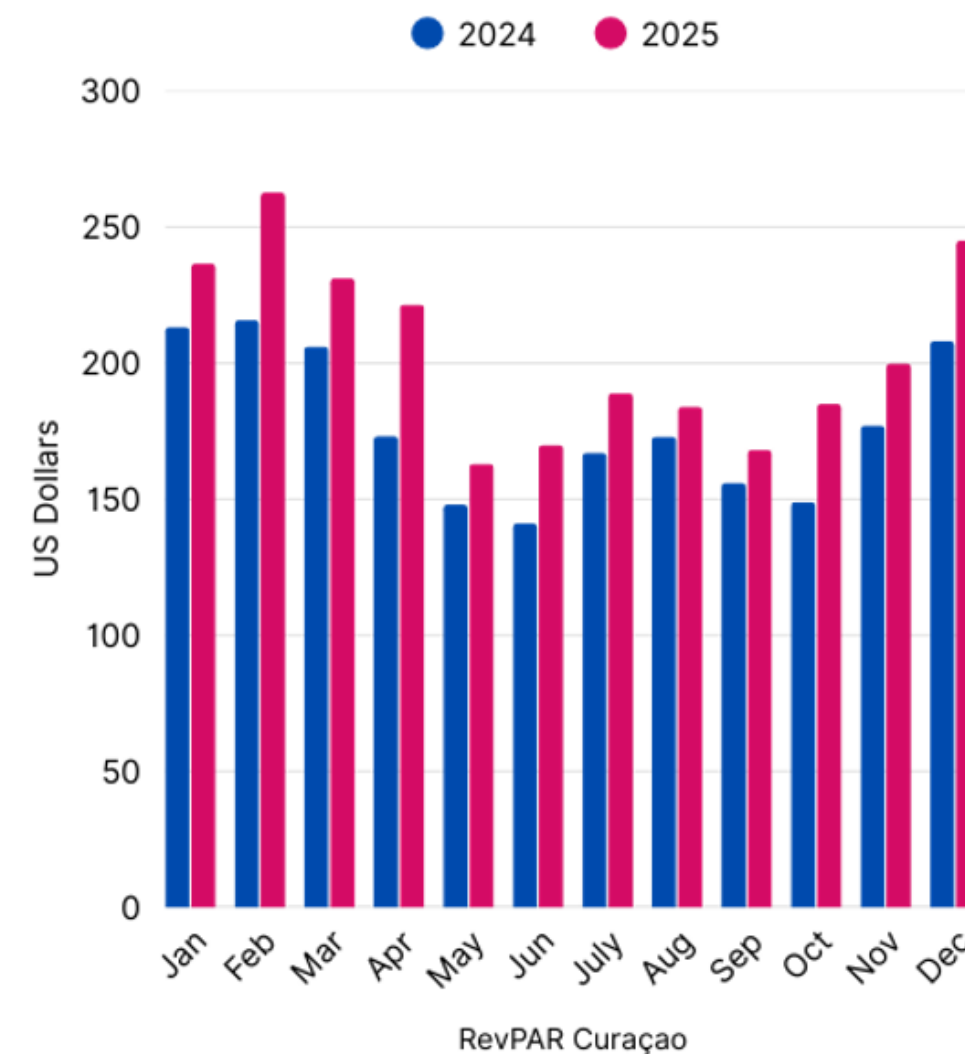
2024 - 2025: REVPAR, ADR & OCCUPANCY

December 2025

RevPAR: \$244.89

ADR: \$ 299.59

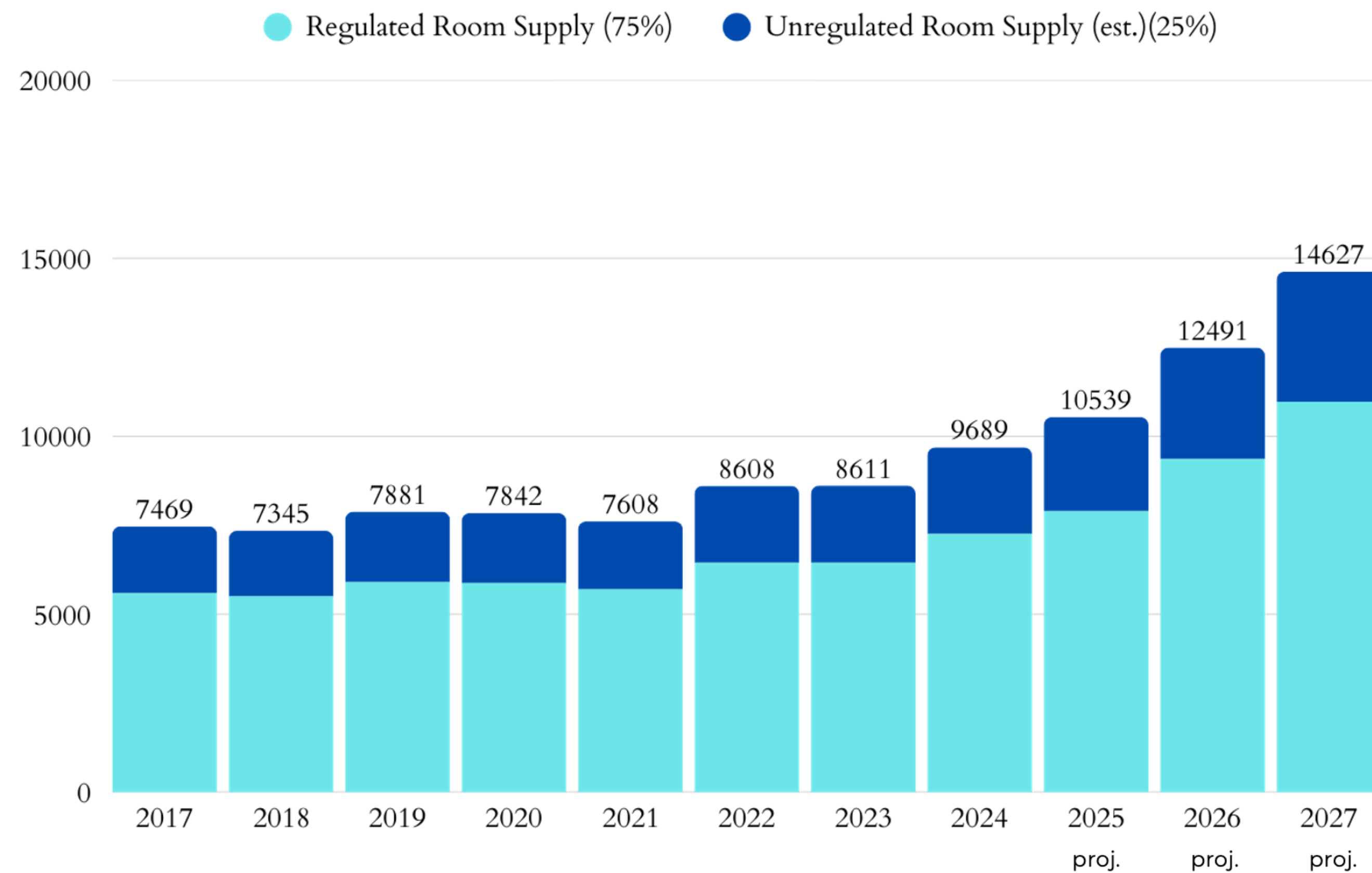
Occupancy: 81.7%





CURAÇAO HOSPITALITY AND TOURISM ASSOCIATION (CHATA)

ROOM INVENTORY



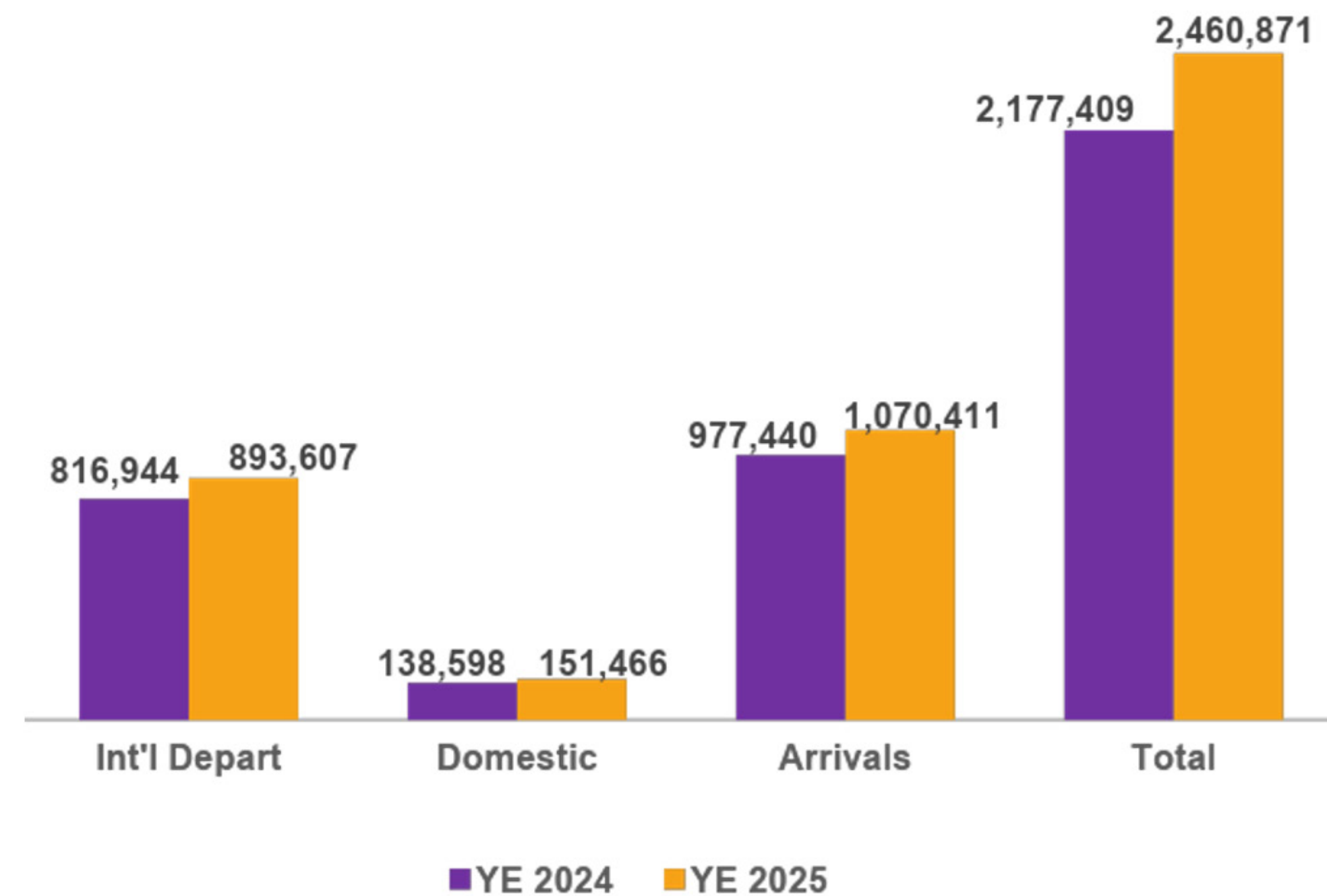


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CURAÇAO HOSPITALITY AND TOURISM ASSOCIATION (CHATA)

PASSENGER TRAFFIC DISTRIBUTION 2025





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TUI BLUE: OPENING JULY 2026





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CURAÇAO HOSPITALITY AND TOURISM ASSOCIATION (CHATA)

THE PYRMONT: SOFT OPENING JUNE

THE
PYRMONT





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CURAÇAO HOSPITALITY AND TOURISM ASSOCIATION (CHATA)

ONE MAMBO BEACH: SECOND PHASE





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CURAÇAO HOSPITALITY AND TOURISM ASSOCIATION (CHATA)

THE RIF CORENDON: ADDITIONAL ROOMS





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CURAÇAO HOSPITALITY AND TOURISM ASSOCIATION (CHATA)

LIVINGSTONE CONVERTED INTO SONESTA: MARCH 2026



CHATA



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CHOBOLOBO CITY CENTER





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LANDHUIS BRIEVENGAT





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EAST POINT





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CURAÇAO HOSPITALITY AND TOURISM ASSOCIATION (CHATA)

ZIPLINE AT HOFI MANGO



CHATA



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CURAÇAO TOURIST BOARD (CTB)

2025 TOURISM PERFORMANCE UPDATE



CURAÇAO TOURIST BOARD (CTB)

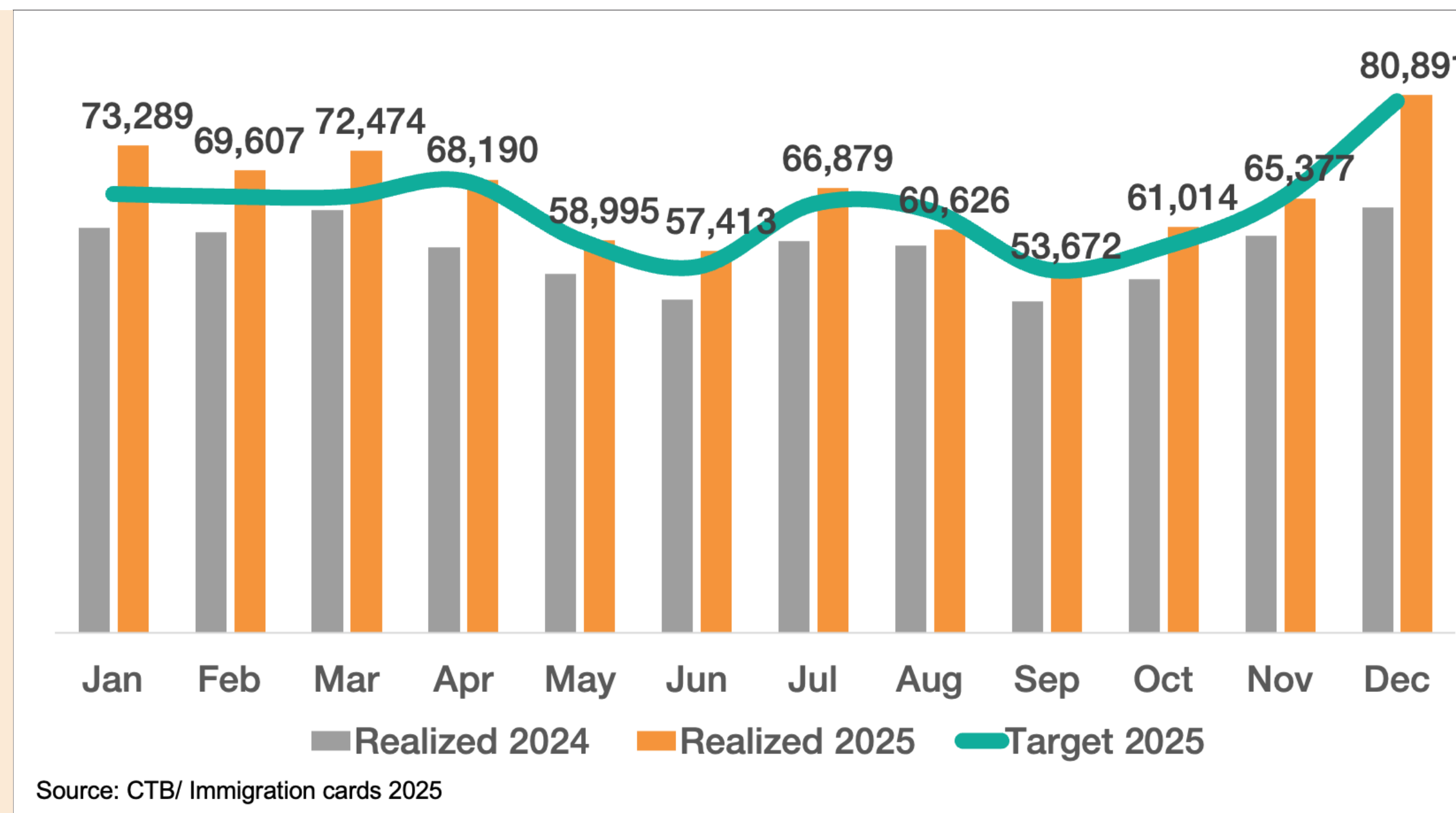
OVERALL STAYOVER ARRIVALS

Target 2025
765,000 stayover arrivals

Realized 2025
788,427 stayover arrivals

Realized 2024
700.242 stayover arrivals

+13% growth





CURAÇAO TOURIST BOARD (CTB)

TOP COUNTRIES OF ORIGIN IN 2025

Country	Number of Visitors	Growth
The Netherlands	257,028	+3%
United States of America	209,262	+17%
Colombia	55,691	+19%
Canada	41,877	+20%
Brazil	39,418	-7%
Argentina	22,935	+139%
Venezuela	17,280	+9%
Aruba	14,280	+6%
Germany	14,183	-2%
Belgium	11,669	+21%
Rest of the World	104,804	+11%
Overall	788,427 stayover arrivals	+13%



CURAÇAO TOURIST BOARD (CTB)

ACCOMMODATION TYPE AMONG VISITORS



Resort hotels

56%

Resort hotels:

- 42% all-inclusive resorts
- 37% large hotels
- 21% small hotels



Other lodgings

44%

Other lodgings:

- 27% apartments
- 23% villa's
- 16% street names
- 20% others
- 14% unknown



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CURAÇAO TOURIST BOARD (CTB) VISITOR PROFILE



54% female
46% male



Avg. 8.4 nights



Age groups:

- 9% between 0 and 14 years
- 11% between 15 and 24 years
- 37% between 25 and 44 years
- 33% between 45 and 64 years
- 10% age 65 and above

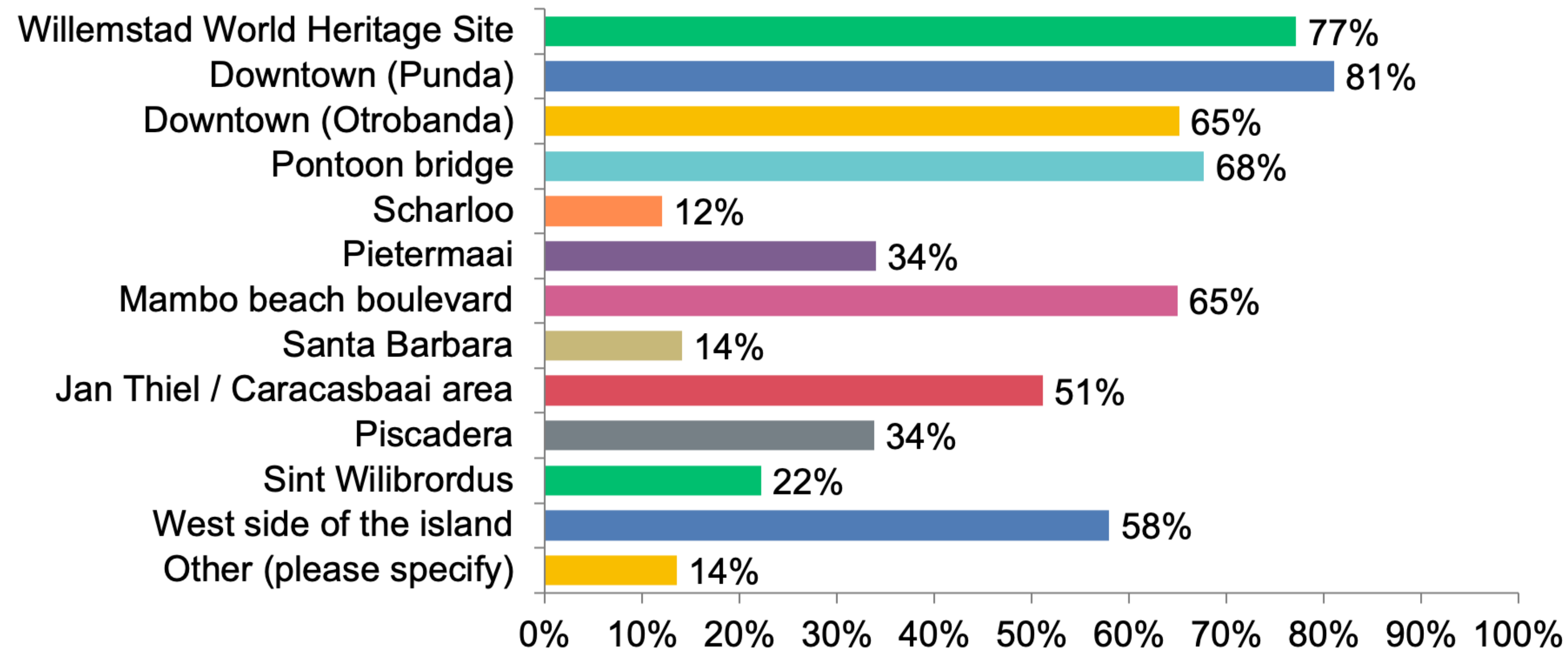


6.6 million nights



CURAÇAO TOURIST BOARD (CTB)

AREAS VISITED WHILE IN CURAÇAO



Source: Exit survey 2025



CURAÇAO TOURIST BOARD (CTB)

EXPERIENCE RATING WHILE IN CURAÇAO

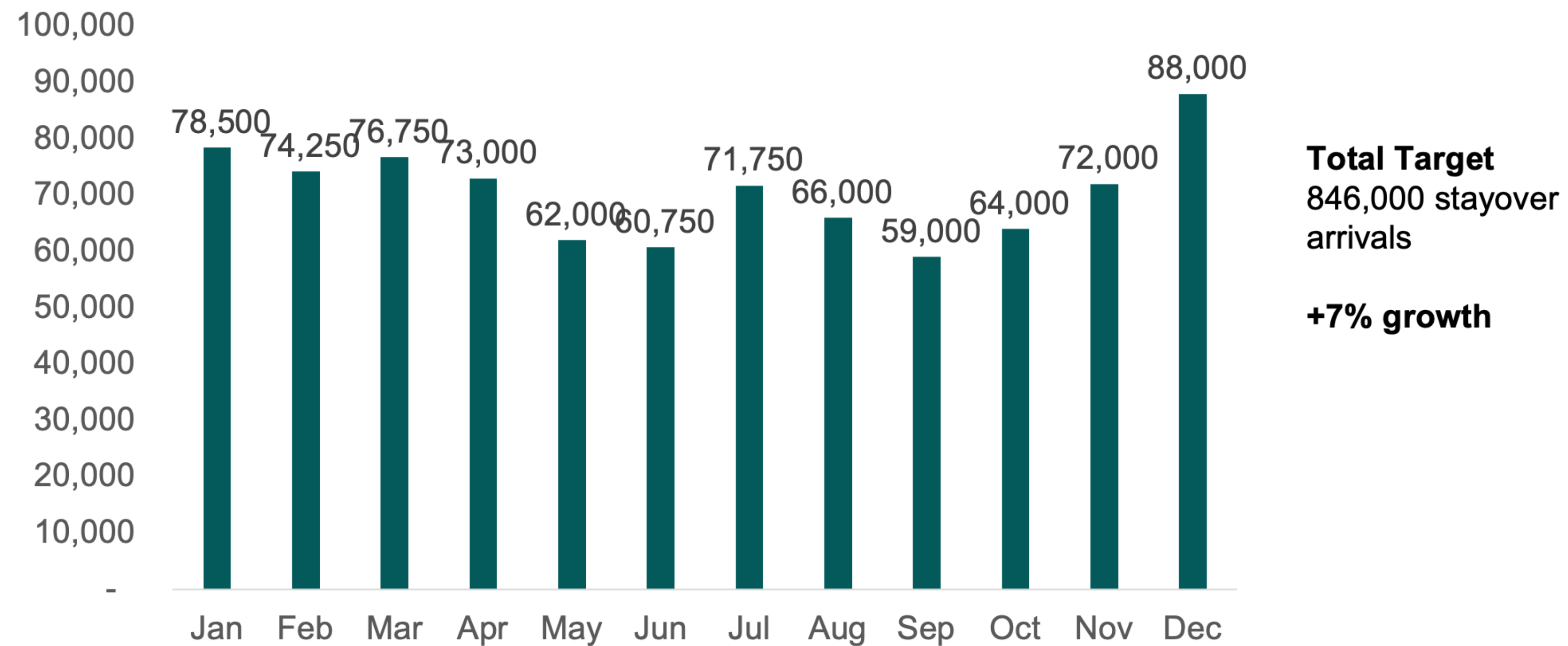


Source: Exit survey 2025



CURAÇAO TOURIST BOARD (CTB)

OVERALL STAYOVER ARRIVALS TARGET 2026



Source: CTB, Business Intelligence Department



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MINISTRY OF ECONOMIC DEVELOPMENT

2025 ECONOMIC IMPACT OF TOURISM



MINISTRY OF ECONOMIC DEVELOPMENT (MEO)

TOURISM PERFORMANCE INDICATORS

	2024	2025	Change
Stayover Arrivals	700.242	788.427	13%
Daytrippers	35.497	44.243	25%
Cruise Arrivals	834.884	882.583	6%
Total Tourist Nights	6.064.332	6.615.561	9%
Average Occupancy Rate	73.1%	81.7%	12%
Average Revenue Per Available Room	\$205.55	\$244.89	19%



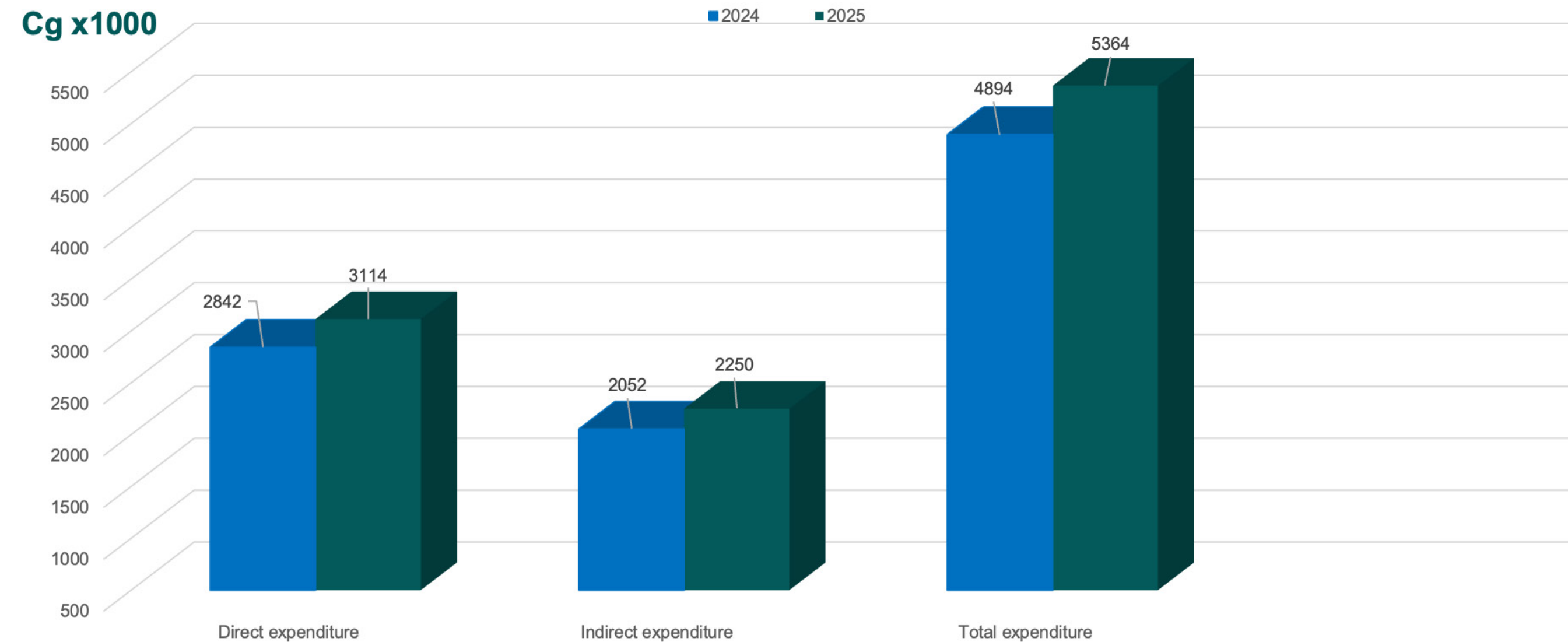
MINISTRY OF ECONOMIC DEVELOPMENT (MEO)

TOTAL SECTORAL IMPACT 2024-2025

2024:
Cg. 4894 mln

2025:
Cg. 5364 mln

Increase: 10%



Source: Derived from Turistika model



MINISTRY OF ECONOMIC DEVELOPMENT (MEO)

MACRO ECONOMIC IMPACT

Percentage changes compared to the previous year	2025
Prices, % changes	
Consumption price	0.5
Volumes, % changes	
Real tourism export	8.5
Exports	4.6
Imports	3.1
Private consumption	2.2
Private investments	3.6
Production businesses	4.0
Real GDP growth	3.6
Value (Cg mln)	
Tax revenue from direct and indirect taxes	91

This analysis is derived from the following data on tourism export performance.

Growth in tourist overnight stays in 2025 compared to 2024

9%

Growth in cruise tourist arrivals in 2025 compared to 2024

6%

Source: Data are derived from the Turistika model

Result: The tourism sector contributed significantly to economic growth in 2025.